



For Immediate Release

GE Capital Solutions Signs Exclusive Agreement with BRP

HOFFMAN ESTATES, Ill. – May 28, 2008 – GE Capital Solutions, Commercial Distribution Finance (CDF), recently signed an exclusive agreement to provide inventory financing to BRP's Ski-Doo®, Sea-Doo® and Can-Am™ dealers across the United States and Canada.

This agreement is a multi-year continuation of a strategic alliance that began in 2005, when GE Capital Solutions acquired certain assets of the former Bombardier Capital Inc. This agreement enables BRP dealers to stock a wide selection of BRP products including snowmobiles, watercraft, all-terrain vehicles and roadsters.

“We have focused on strengthening our relationship with BRP, as we value the company’s commitment to accelerating its growth,” said Jeff Green, Operations Director, GE Capital Solutions. “GE is able to provide flexible solutions that are designed to grow with BRP and with this year’s 50th anniversary of its Ski-Doo snowmobile and recent launch of its innovative Can-Am Spyder roadster; it is evident that BRP is positioned well for growth.”

This also marks the continuation of an important relationship for GE and BRP in Canada, where there is great pride in the Canadian heritage and tradition of BRP. “GE is proud to continue and grow its established relationship with BRP and its Canadian dealers. BRP is a world leader for manufacturing and distributing innovative quality motorsports and marine products,” says Peter Ringler, President, GE Capital Solutions, CDF Canada.

About BRP

BRP, a privately held company, is a world leader in the design, development, manufacturing, distribution and marketing of motorized recreational vehicles. Its portfolio of brands and products includes: Ski-Doo® and Lynx™ snowmobiles, Sea-Doo® watercraft and sport boats, Evinrude® and Johnson® outboard engines, Can-Am™ all-terrain vehicles and roadsters, Rotax® engines and karts as well as direct injection technologies such as E-TEC®. For more information, please visit www.brp.com

About GE Capital Solutions, Commercial Distribution Finance

GE Capital Solutions, Commercial Distribution Finance, is a leading provider of specialized financing products and services for various industries. Offerings include inventory financing, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. Additional information about CDF can be found online at www.ge.com/cdf. GE Capital Solutions provides leasing, lending and capital investment products and services to help business customers grow. It has over \$100 billion in assets, serves more than 1 million clients around the world and is headquartered in Danbury, Conn., USA. For more on GE Capital Solutions, go to www.ge.com/capitalsolutions. GE (NYSE:GE) is Imagination at Work - a diversified technology, media and financial services company focused on solving some of the world's toughest problems. For more information, visit the company's Web site at www.ge.com.

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