



For Immediate Release

GE Capital Solution's Commercial Distribution Finance Launches New Distribution Finance Program to Help EFI Resellers

HOFFMAN ESTATES, IL, December 19, 2008 – GE Capital Solutions, Commercial Distribution Finance (CDF) will launch a no interest-financing program for qualified distributors of EFI (EFI) Inkjet products. The new program, which includes terms to 120 days, will start on January 1, 2009, the company announced today.

"EFI understands that the distribution channel is facing a challenging economy so we are creating financing solutions with GE Capital Solutions, the leader in channel working capital finance," said John Ritchie CFO of EFI. "We are launching this extended terms program at a time when many technology companies are pulling back, which reflects our confidence in our products and commitment to our partners."

CDF provides financing that includes accounts receivable working capital loans, purchase order financing, inventory financing and other programs for various industries, including technology and telecommunications.

"We are pleased EFI chose GE Capital Solutions to provide the working capital financing needs of their customers," said Tom Grathwohl, managing director of CDF's Technology unit. "With finance programs designed for integration solution providers of all sizes, we are positioned to support EFI's continued growth."

About EFI, Inc.

EFI (NASDAQ: EFII), (www.efi.com) is the world leader in customer-focused digital printing innovation. EFI's award-winning solutions, integrated from creation to print, deliver increased performance, cost savings and productivity. The company's robust product portfolio includes Fiery® digital color print servers; VUTEk® superwide digital inkjet printers, UV and solvent inks; Jetrion® industrial inkjet printing systems; print production workflow and management information software; and corporate printing solutions. EFI maintains 28 offices worldwide.

About GE Capital Solutions, Commercial Distribution Finance

Commercial Distribution Finance, a unit of GE Capital Solutions, is a leading provider of specialized financing products and services for various industries. Offerings include inventory financing, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. Additional information about CDF can be found online at www.ge.com/cdf.

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