

GE Capital Solutions Announces New Program with Spader Business Management to Help RV Dealers

HOFFMAN ESTATES, ILL, November 25, 2008 – GE Capital Solutions, Commercial Distribution Finance (CDF) announced that it is launching a new tailored program with Spader Business Management to help qualified Recreational Vehicle dealers in the United States improve their performance through the current economic cycle and beyond.

"RV dealers are very challenged right now. Many are looking for tools to improve overall performance," said Pete Lannon, Managing Director, CDF Recreational Vehicles. "Spader Business Management is the leader in the RV industry for dealership education and training. Providing cost-sharing assistance to our dealers that are willing to invest their time to learn to be more successful in this difficult economy is a win-win situation."

CDF will offer its customers tuition credits that will pay 50% or more of the program costs on select products. Spader's resources have a proven track record of delivering results including improved productivity and profitability.

"Our company grew out of an RV dealership that's been in business since 1964. We've helped hundreds of dealerships through tough times over the past 30 years," said John Spader, President of Spader Business Management. "We're excited about the opportunity to provide GE customers proven tools to adjust their businesses and create an in-depth plan from profitability to cash flow that will help them survive today and position them for greater success in years to come."

Dealers can learn more information by visiting the GE or Spader booths at the 46th RVIA National RV Trade show in Louisville, KY.

About Commercial Distribution Finance

GE Capital Solutions Commercial Distribution Finance is a leading provider of specialized financing products and services for various industries. Offerings include inventory financing, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. Additional information about CDF can be found online at www.ge.com/cdf.

GE Capital Solutions provides leasing, lending and capital investment products and services to help business customers grow. It has over \$100 billion in assets, serves more than 1 million clients around the world and is headquartered in Danbury, Conn. USA. For more on GE Capital Solutions, go to www.ge.com/capitalsolutions. GE is Imagination at Work - a diversified technology, media and financial services company focused on solving some of the world's toughest problems. For more information, visit the company's Web site at www.ge.com.

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