

For Immediate Release

**Stylution USA Offers Retailers New Trade Flow Finance Service
Provided by GE Commercial Finance**

Furniture retailers benefit from 60-day financing paid by manufacturer

HOFFMAN ESTATES, IL, Aug. 11, 2005 – Stylution USA is the first manufacturer in the U.S. furniture industry to offer a new Trade Flow Finance service provided by GE Commercial Finance. The program will give buyers a 60-day, interest free financing period as finished goods are shipped by sea, cleared through customs, transported by land to retailers and stocked in inventory.

“We pay the 60-day finance costs so retailers can feel comfortable that they will have enough time to receive and display the goods,” said Ed Scott, President and CEO of Stylution USA. “With the Trade Flow Finance service, we can help retailers improve cash flow and stock sufficient inventory at very competitive prices.”

Through its Commercial Distribution Finance (CDF) unit, GE developed the Trade Flow Finance program in response to furniture industry demand for financial tools that will assist importers looking to grow their retail sales by leveraging longer financing periods.

“Stylution can help grow its sales by relieving the retailer from cash flow pressures normally associated with container-lot orders,” said Gary McGugan, CDF’s senior vice president of Strategic Growth.

Stylution USA sells high quality bedding manufactured by its parent company, Stylution International Corporation. Stylution, established 32 years ago, began manufacturing in China in 1996 and now operates a 1 million square foot facility in Dongguan, China.

About Stylution USA

Stylution USA recently unveiled its full range of mattresses to rave reviews at the inaugural Las Vegas Furniture Market. A permanent Stylution showroom will open this September in Chicago. Product shipments to the U.S. market will begin in October.

About Commercial Distribution Finance

Commercial Distribution Finance specializes in financing the movement of finished consumers goods throughout the distribution chain, serving more than 6,000 manufacturers who sell to over 40,000 retailers. Offerings include trade flow financing, inventory finance, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. For more information, visit CDF's web site at www.gecdf.com.

About GE Commercial Finance

GE Commercial Finance is the business-to-business finance unit of General Electric. With deep industry expertise and lending, leasing and financing services of every kind, GE Commercial Finance plays a key role in helping its customers grow. Conducting business in 35 countries, GE Commercial Finance has assets of over US \$230 billion and is headquartered in Stamford, Connecticut, USA.

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Contacts:
Stan Lata
Commercial Distribution Finance
(847) 747 - 7548