



Brunswick Corporation 1 N. Field Court Lake Forest, IL 60045
Telephone 847.735.4700 Facsimile 847.735.4750
www.brunswick.com



News Release

Release: IMMEDIATE
Contact: Daniel Kubera
Brunswick Corporation
Director – Media Relations and Corporate Communications
Phone: 847-735-4617
Email: daniel.kubera@brunswick.com

Contact: Beth Revers
GE Capital Solutions
Commercial Distribution Finance
Phone: 847-747-7766
Email: beth.revers@ge.com

SCOTT DANAHEY NAMED GENERAL MANAGER BRUNSWICK ACCEPTANCE COMPANY

LAKE FOREST, Ill., Oct. 15, 2007 -- Brunswick Corporation (NYSE: BC) today announced that Scott L. Danahey has been named general manager of Brunswick Acceptance Company, reporting to William Metzger, vice president and treasurer of Brunswick Corporation, and Bruce Van Wagoner, president of GE Capital Solutions' Marine Group.

Brunswick Acceptance, with operations based in Knoxville, Tenn., is a joint venture finance company between Brunswick Corporation and GE. Danahey will be responsible for leading the Brunswick Acceptance risk, sales and relationship management team that is focused on meeting the financing needs of Brunswick's marine dealers. Danahey succeeds Chad Lyon, who accepted another position with GE.

"We look forward to Scott's leadership, and know he and his team will continue to provide the creative financial solutions and high-quality service that our dealers expect from Brunswick Acceptance Company," said Metzger.

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Danahey originally joined GE in 1987 and has held a number of positions of increasing responsibility, most recently serving as managing director, strategic planning at GE Capital Solutions, Commercial Distribution Finance. He has previously worked for Continental Bank, American National Bank, Transamerica Commercial Finance, and led the
(more)

"Scott's strong customer focus and broad financial services experience in sales, marketing, strategic planning, structured finance and general management will enable him to bring substantial value to Brunswick's dealers," Van Wagoner said. "Scott will be a tremendous addition to Brunswick Acceptance Company."

Danahey earned a bachelor's degree from Loyola University of Chicago, and a MBA in Finance and Marketing from the University of Chicago.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"™ in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser stern drives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Baja, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Harris, Hatteras, Kayak, Laguna, Lowe, Lund, Maxum, Meridian, Örnvik, Palmetto, Princecraft, Quicksilver, Rayglass, Savage, Sea Boss, Sea Pro, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit www.brunswick.com.

About GE Capital Solutions, Commercial Distribution Finance

GE Capital Solutions, Commercial Distribution Finance, is a leading provider of specialized financing products and services for various industries. Offerings include inventory financing, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. Additional information about CDF can be found online at www.ge.com/cdf.

GE Capital Solutions provides leasing, lending and capital investment products and services to help business customers grow. It has over \$90 billion in assets, serves more than 1 million clients around the world and is headquartered in Danbury, Conn., USA. For more on GE Capital Solutions, go to www.ge.com/capitalsolutions. GE (NYSE: GE) is Imagination at Work - a diversified technology, media and financial services company focused on solving some of the world's toughest problems. For more information, visit the company's Web site at www.ge.com.

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