



For Immediate Release

**URBAN CLASSICS BY COE INTRODUCES
NEW GE FINANCING PROGRAM FOR IMPORTERS**

*Program provides attractive financing to support more sales
of "Urban Classics Galleries" case goods and accessories*

HOFFMAN ESTATES, IL, April 24, 2006 – Atlanta-based Urban Classics today introduced GE's Trade Flow Finance service that provides importers 60-day, interest free terms for products sourced from producer COE Limited in China.

"With COE Limited we have developed a range of products that is broadly appealing to young Americans, and we will encourage retailers to create galleries offering a wide selection of case goods and accessories. With the GE program, COE will pay the 60-day finance costs so importers can comfortably order multiple containers and keep the replacement stock flowing" said Scott Holliday of Urban Classics. "With the Trade Flow Finance service, we plan to increase our sales in the U.S. by making it easier for our customers to import, finance and sell our Urban Classics products."

GE Capital Solutions, Commercial Distribution Finance (CDF) developed Trade Flow Finance in response to furniture industry demand for financial tools that will assist importers to grow their retail sales with longer terms to pay for their imports.

"Urban Classics offers an exciting array of products from COE Limited – products that seem very much in tune with consumer demand. We are confident they can accelerate their growth by helping their importers extend the payment period," said Gary McGugan, CDF's senior vice president of Strategic Growth.

Urban Classics Casuals LLC, a sales organization headquartered in Atlanta, GA, represents COE Limited exclusively in North America and owns the Urban Classics brand name.

COE Limited is headquartered in Hong Kong and has been manufacturing case goods and accessories since 1992 - in multiple, modern manufacturing facilities that total more than 1.5 Million square feet - in the Dong Guan area of south China.

(more)

About GE

GE's Commercial Distribution Finance unit, based in Hoffman Estates, Ill., is part of GE Capital Solutions and provides specialized financing products and services for various industries, including furniture, marine, motorsports, RV, electronics & appliances, manufactured housing, lawn & garden, technology, industrial products and musical instruments. Offerings include inventory financing, accounts receivable financing, asset-based lending, private label financing, inventory consignment, collateral management, e-commerce services and related financial products. GE Capital Solutions provides leasing, lending and capital investment products and services to help business customers grow. It has over \$90 billion in assets, serves more than 1 million clients around the world and is headquartered in Danbury, Connecticut, USA. For more on GE Capital Solutions, go to www.ge.com/capitalsolutions; additional information about CDF can be found online at www.ge.com/cdf.

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