



For Immediate Release

**Shenzhen Forest Furniture Co. Offers Retailers New Trade Flow Finance Service
Provided by GE Commercial Finance**

Shenzhen importers benefit from 60-day financing paid by manufacturer

HOFFMAN ESTATES, IL, February 22, 2006 – Shenzhen Forest Furniture Co. Ltd has introduced a new Trade Flow Finance service provided by GE Commercial Finance. The program gives importers a 60-day, interest free financing period as finished case goods are shipped by sea, cleared through customs, transported by land to importers and stocked in inventory.

“We are a small manufacturer and not yet well-known in the USA. To increase our business we will pay the 60-day finance costs. Importers can feel comfortable that they will have enough time to receive and display the goods,” said Mr. Long Jiang, general manager of Shenzhen Forest. “With the GE Trade Flow Finance service, we hope to attract new importers and help our existing customers import, finance and sell more of our quality case goods products.”

Through its Commercial Distribution Finance (CDF) unit, GE developed the Trade Flow Finance program in response to furniture industry demand for financial tools that will assist importers looking to grow their retail sales by leveraging longer financing periods.

“Shenzhen Forest is a small manufacturer looking to increase its presence in the U.S. market. Our Trade Flow Finance services can help Shenzhen Forest grow sales by relieving the importer from cash flow pressures normally associated with container-lot orders,” said Gary McGugan, CDF’s senior vice president of Strategic Growth.

Shenzhen Forest sells a wide range of mid-to-high quality case goods produced by its factory in Shenzhen, China. Shenzhen has been established since 1992 and sells to importer/distributors located primarily in North America.

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About Commercial Distribution Finance

Commercial Distribution Finance specializes in financing the movement of finished consumers goods throughout the distribution chain, serving more than 6,000 manufacturers who sell to over 40,000 retailers. Offerings include trade flow financing, inventory finance, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. For more information, visit CDF's web site at www.gecdf.com.

About GE Commercial Finance

With approximately \$230 billion in assets and an expertise in the mid-market segment, GE Commercial Finance provides loans, operating leases, financing programs and innovative structured capital to help customers grow. A wholly owned subsidiary of the General Electric Company, GE Commercial Finance is headquartered in Stamford, Connecticut, USA.

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