



For Immediate Release

**GE Capital Solutions and Brunswick  
Announce Expansion into Latin America**

HOFFMAN ESTATES, Ill., July 21, 2008 – GE Capital Solutions (NYSE: GE) and Brunswick Corporation (NYSE: BC) announced today that they will offer an inventory finance program for Latin America.

Brunswick and GE Capital Solutions, Commercial Distribution Finance (CDF) began working together in 2003 with the goal of providing a stable, long-term source of wholesale floor plan financing for Brunswick boat dealers through a joint venture, Brunswick Acceptance Company (BAC). The new Latin American program will allow GE Capital Solutions and Brunswick to offer financing to the Brunswick dealer base in this region for the first time.

“For more than a decade, GE Capital Solutions has provided inventory financing solutions in Latin America in industries including electronics, technology and appliances. GE will use its 30-plus years of experience in the marine industry and global process capability to benefit Brunswick’s Latin American dealers,” said Thomas Grathwohl, managing director for CDF Latin America.

“We are committed to providing our dealers with market-leading products,” explained William Metzger, Brunswick vice president and treasurer. “The development of this financing program for Latin America will allow our dealers to optimize their inventory of Brunswick boats, which is essential in this expanding region. We have been very pleased with the results of working with GE over the past years, and we look forward to expanding our relationship with them into Latin America.”

The inventory-financing program was designed to provide financing that more closely matches a dealer’s sales cycle, enabling a dealer to carry the increased levels of inventory required to meet customers’ needs in Latin America.

**About Brunswick**

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Bayliner, Bermuda, Boston Whaler, Cabo

Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Lowe, Lund, Maxum, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Savage, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit <http://www.brunswick.com>.

### **About GE Capital Solutions, Commercial Distribution Finance**

GE Capital Solutions, Commercial Distribution Finance, is a leading provider of specialized financing products and services for various industries. Offerings include inventory financing, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. Additional information about CDF can be found online at [www.ge.com/cdf](http://www.ge.com/cdf).

GE Capital Solutions provides leasing, lending and capital investment products and services to help business customers grow. It has over \$100 billion in assets, serves more than 1 million clients around the world and is headquartered in Danbury, Conn., USA. For more on GE Capital Solutions, go to [www.ge.com/capitalsolutions](http://www.ge.com/capitalsolutions). GE (NYSE: GE) is Imagination at Work - a diversified technology, media and financial services company focused on solving some of the world's toughest problems. For more information, visit the company's Web site at [www.ge.com](http://www.ge.com).

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