

For Immediate Release

**GE Commercial Finance's Distribution Finance Business  
Creates New Unit to Serve Manufactured Housing Industry**

*Brian Battaglia to lead MH business unit*

HOFFMAN ESTATES, IL, July 20, 2005 – GE Commercial Finance's Distribution Finance business announced today that it has created a new business unit to serve the Manufactured Housing industry. Brian Battaglia, who has served as the Managing Director of Business Development for Commercial Distribution Finance (CDF), has been named President of the Manufactured Housing (MH) unit.

Until recently, CDF had served the MH industry as part of a combined business unit that provides financing programs for the Recreational Vehicle industry. GE's recent acquisition of Bombardier Capital's Inventory Finance business positions CDF as a leader in providing financing programs for the MH industry.

"GE's deepening commitment to serve the manufactured housing industry represents a new era of financing options for both manufacturers and dealers," said Brian Battaglia, president of CDF's MH business unit. "Today, more than ever our customers have the opportunity to tap into GE's powerful capital resources for financing programs aimed at helping them grow their business."

For the past several years, Brian has served in increasingly more responsible roles in customer relationship and sales management in one of GE's Commercial Finance businesses. He later became a Six Sigma Leader, driving the company's "At the Customer, For the Customer" (ACFC) initiative that provides customers with GE knowledge and expertise to help them enhance operational efficiency and improve profitability. Most recently, he served as the Managing Director, Business Development where he led key initiatives that allowed CDF to focus on its core offerings and further grow its business.

About Commercial Distribution Finance

Commercial Distribution Finance (CDF) is a leading provider of specialized financing products and services for various industries, including manufactured housing, motorsports, agriculture, lawn & garden, marine, RV, technology, electronics & appliances, industrial products and musical instruments. Offerings include inventory financing, accounts receivable financing, asset-based lending, private label financing, collateral management, e-commerce services and related financial products. CDF has operations worldwide. Additional information about CDF can be found online at [www.gecdf.com](http://www.gecdf.com).

### About GE Commercial Finance

GE Commercial Finance ([www.gecommercialfinance.com](http://www.gecommercialfinance.com)) offers businesses of all sizes an array of financial services and products worldwide. With \$232 billion in assets and an expertise in the mid-market segment, GE Commercial Finance provides loans, operating leases, financing programs and innovative structured capital to help customers grow. A wholly owned subsidiary of the General Electric Company, GE Commercial Finance is headquartered in Stamford, Connecticut, USA.

### About GE

GE (NYSE: GE) is Imagination at Work - a diversified technology, media and financial services company focused on solving some of the world's toughest problems. With products and services ranging from aircraft engines, power generation, water processing and security technology to medical imaging, business and consumer financing, media content and advanced materials, GE serves customers in more than 100 countries and employs more than 300,000 people worldwide. For more information, visit the company's Web site at [www.ge.com](http://www.ge.com).

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